

## REVISED COURSE STRUCTURE FOR MBA (Applicable from A.Y 2021-22)

### Semester I

Subject Code	Subject	Core/Elective	Credits	Internal Evaluation	External Evaluation
MBA101	Principles of Management	Core	3	40	60
MBA102	Managerial Economics	Core	3	40	60
MBA103	Introduction to Management Accounting	Core	3	40	60
MBA104	Statistical and Quantitative Methods	Core	3	40	60
MBA105	Organisational Behaviour	Core	3	40	60
MBA106	Basics of Computers and Information Technology	Core	3	40	60
MBA107	Communication Skills	Core	3	40	60
MBA108-A MBA108-B	Japanese <b>OR</b> German	Elective	3	40	60

### Semester II

Subject Code	Subject	Core/Elective	Credits	Internal Evaluation	External Evaluation
MBA201	Business Research Methodology	Core	3	40	60
MBA202	Marketing Management	Core	3	40	60
MBA203	Human Resource Management	Core	3	40	60
MBA204	Financial Management	Core	3	40	60
MBA205	Legal Aspects of Business	Core	3	40	60
MBA206	Basic Concepts in Supply Chain and Logistics Management	Core	3	40	60
MBA207	Soft Skills	Core	3	40	60
MBA208-A MBA208-B	Japanese <b>OR</b> German	Elective	3	40	60

## Semester III

Subject Code	Subject	Core/Elective	Credits	Internal Evaluation	External Evaluation
<b>COMPULSORY SUBJECTS</b>					
MBA301	Entrepreneurship Development	Core	3	40	60
MBA302	Management Information System	Core	3	40	60
MBA303	Project (Internship)	Core	3	40	60
<b>MARKETING SPECIALISATION</b>					
MMM304	Advertising and Sales Promotion	Core	3	40	60
MMM305	Retail Management	Core	3	40	60
MMM306	Consumer Behaviour	Core	3	40	60
MMM307	International Marketing	Core	3	40	60
<b>FINANCE SPECIALISATION</b>					
MFM304	Advance Financial Management	Core	3	40	60
MFM305	Security Analysis and Portfolio Management	Core	3	40	60
MFM306	Risk Management	Core	3	40	60
MFM307	International Financial Management	Core	3	40	60
<b>HUMAN RESOURCE MANAGEMENT SPECIALISATION</b>					
MHRM304	Training and Development	Core	3	40	60
MHRM305	Performance Management	Core	3	40	60
MHRM306	Labour Laws and Industrial relations	Core	3	40	60
MHRM307	Strategic Human Resource Management	Core	3	40	60
<b>ELECTIVE</b>					
MBA308-A	Japanese	Elective	3	40	60
MBA308-B	German				

## Semester IV

Subject Code	Subject	Core/Elective	Credits	Internal Evaluation	External Evaluation
<b>COMPULSORY SUBJECTS</b>					
MBA401	Business Environment	Core	3	40	60
MBA402	Corporate Policies and Strategic Management	Core	3	40	60
MBA403	Online Certificate Course	Core	3	40	60
<b>MARKETING SPECIALISATION</b>					
MMM404	Brand Management	Core	3	40	60
MMM405	Services Marketing	Core	3	40	60
MMM406	Sales and Distribution Management	Core	3	40	60
MMM407	Rural Marketing	Core	3	40	60
<b>FINANCE SPECIALISATION</b>					
MFM404	Security Analysis and Portfolio Management	Core	3	40	60
MFM405	Taxation Laws and Practices	Core	3	40	60
MFM406	Financial Decision Analysis	Core	3	40	60
MFM407	Management of Financial Institutions	Core	3	40	60
<b>HUMAN RESOURCE MANAGEMENT SPECIALISATION</b>					
MHRM404	Cross Cultural and Global Human Resource Management	Core	3	40	60
MHRM405	Compensation Management	Core	3	40	60
MHRM406	Talent Acquisition and Retention	Core	3	40	60
MHRM407	Leadership and Decision Making	Core	3	40	60
<b>ELECTIVE</b>					
MBA408-A	Japanese	Elective	3	40	60
MBA408-B	German				